



Sunday, October 14, 2018
UC Berkeley Graduate School of Journalism Library
121 North Gate Hall, Berkeley, CA

APAG WEST INAUGURAL SEMINAR

PROGRAM COMMITTEE

Dr. Alla Efimova, Chair, APAG West Steering Committee
Melanie Light, Fine Arts Appraiser and Consultant
Alan Selsor, Independent Art Consultant and Appraiser

SCHEDULE

9:30am – 10:15am	WELCOME BREAKFAST AND REGISTRATION
10:15am – 10:30am	OPENING REMARKS Alla Efimova
10:30am – 12:00pm	MISSION, VISION, LEGACY goals and strategies for the photography archive Moderated by Ken Light Peter P. Blank , Photography Curator, Stanford University Libraries Brian Wallis , Curator, Walther Collection; Chief Curator Emeritus, International Center for Photography
12:00pm – 1:30pm	LUNCH AND BREAKOUT SESSIONS Barbara Bullock , Archive Manager, Wynn Bullock Archive Libby McCoy , Archive Manager, Bill Owens Archive
1:30pm – 3:00pm	LEGAL NUTS AND BOLTS legal issues for photography estates and archives Moderated by Alla Efimova Peter Lippett , Estate Planning Attorney, Lafayette, CA Kirsten Wolff , Partner, Sideman & Bancroft LLP
3:00pm – 3:30pm	COFFEE BREAK
3:30pm – 5:00pm	CASE STUDIES insights from established archives Moderated by Melanie Light Andy Smith , Photography Dealer, Archive Representative Linda Zimmerman , John Zimmerman Photography Archive
5:00 – 5:15pm	LOOKING TO THE FUTURE closing remarks and discussion
5:15 – 6:30pm	RECEPTION

REGISTER:

Members \$200
Non-members \$250

www.apag.us/apag-west

APAG is a non-profit membership organization to support photographers' archives, working photographers, and photographic archivists. Its mission is to help to preserve, document, and exhibit historic photography of the 20th and 21st centuries. Throughout the year APAG meetings provide a supportive and lively forum for exchanging experience and knowledge with others who manage archives and the legacies of modern and contemporary photographers.

APAG West is a new affiliate to extend the same educational and professional opportunities for members in California and the Western States.

Panelist Bios

Peter P. Blank is the photography curator for the Special Collections with the Stanford Libraries. He Collaborates with other subject specialists in Stanford Libraries and the Cantor Arts Center, to identify and acquire significant photographer's archives and important photography collections and then make these holdings more discoverable through an active physical and digital curatorial program. A major corresponding duty is to assure that the Libraries' photography collections are available well into the future via a standards-based long term care and access program.

Barbara Bullock-Wilson manages the Bullock Family Photography archives which holds the work of both her mother Edna Bullock and her father Wynn Bullock. She has been involved with their creative process nearly her entire life as model, assistant, colleague, historian, and most recently as editorial consultant for a documentary about Wynn. His work was one of the inaugural archives accepted by the Center for Creative Photography. Barbara is currently working to place the work in other institutions. She has a wealth of experience to share about organizing an archive and finding the right match.

Alla Efimova, PhD, is the Founder and Principal of KunstWorks, a contemporary arts management agency specializing in artist's estates and foundations. Efimova is an art historian, curator, and a former director of the Magnes Collection of Jewish Art and Life at UC Berkeley. She organized exhibitions ranging in subject from early photography to conceptual art and taught modern and contemporary art history, including the history of photography, at UC Berkeley, UC Santa Cruz, and the San Francisco Art Institute, among others. She currently serves on the Advisory Board of the American Photographers Archive Group (APAG) and is the Chair of APAG West.

Ken Light has worked as a documentary photographer, focusing on social issues facing America for 50 years. His work has been published in nine monographs including, *What's Going On? 1969-1974*, *Coal Hollow*, *Delta Time*, *To The Promised Land*, *With These Hands*, *Texas Death Row and Valley of Shadows and Dreams*. He is also the author of the text *Witness in Our Time: Lives of Working Documentary Photographers*, now in its second edition. He was the recipient of two National Endowment for the Arts Photographers Fellowships, the Dorothea Lange Fellowship and the California Book Award. He is the Reva and David Logan Professor of Photojournalism at the Graduate School of Journalism at U.C. Berkeley.

Melanie Light's expertise lies in uniting text and images. She writes about photography, has written in collaboration with photographer Ken Light on two documentary projects: *Coal Hollow* (2006) and *Valley of Shadows and Dreams*(2012), which received the California Book Award in 2013. She has published several special edition photography books. She was the founding executive director of FotoVision (2003 – 2011), a nonprofit dedicated to supporting the international community of documentary photographers, and is the recipient of grants from the Soros Documentary Fund and the Rosenberg Foundation. Light teaches and lectures internationally. Currently, she manages a private photography collection and appraises fine art photography.

Peter Lippett has practiced estate planning, probate and trust administration law for 56 years in the San Francisco area, and has had several artists and collectors as clients. He is a popular speaker, was the estate planning lecturer at U.C. Berkeley Extension Division for over 25 years, and has lectured on "Estate Planning for Artists and Collectors" at the national Visual Arts and the Law Seminars.

Libby McCoy was a preparatory at Friends of Photography in Carmel, worked at the Canadian Center for Architecture as a preparatory of 19th Century photography books and installed exhibitions at Crozier Fine Art in New York. She then worked with the Kertesz Estate. Currently, she is a freelance archivist and manages the Bill Owens Archive, the Jay DeFeo Trust and the Connor Family Trust. Her expertise is in the nuts and bolts of cataloguing and organizing archives as well as executing the right strategy for any given archive.

Andy Smith The Andrew Smith Gallery has been buying and selling historic and classic photographs since 1974. He began managing and brokering photography collections, archives and individual masterpieces of photography nearly a decade ago, including Patrick Nagatani for whom he has created a video as part of the archive materials. He calls this project Emerging Artists on Medicare because 99.9 percent of photographers may have done great work but they don't have a market. Smith is an advisor to the board of APAG.

Film by Patrick Nagatani, *Living In The Story*:
<https://vimeo.com/230376702> (PW: DesireForMagic)

Brian Wallis is a writer, curator, and historian of photography. He is Curator for the Walther Collection, New York / Ulm, and was formerly Deputy Director and Chief Curator at the International Center of Photography, New York. He previously worked at the Solomon R. Guggenheim Museum, the Museum of Modern Art, and the New Museum of Contemporary Art. Wallis is the author or editor of numerous books, including "The Order of Things"(2015), "Weegee: Murder is My Business" (2012), and "Miroslav Tichy" (2010). He is currently organizing a series of exhibitions focused on vernacular photography, as well as a retrospective exhibition of the documentary photographs of Mary Ellen Mark.

Kirsten Wolff, Partner, Sideman & Bancroft LLP, represents individual clients in the areas of estate planning, estate and trust administration, estate and gift taxation, charitable gift planning, and probate. Ms. Wolff also assists clients with their philanthropic planning, including by establishing and obtaining tax exemption for new foundations and other non-profit organizations, and providing advice regarding ongoing tax and administration issues.

Linda Zimmerman received her joint doctorate in Art and Humanities from Stanford University in 1997 and has a master's degree in Documentary Film, also from Stanford (1994). She has worked in New York City as an assistant producer on Arts & Culture documentaries and as Program Director for the American Friends of the British Museum, creating lectures and events to promote the British Museum in the US. In 2008, she moved to California to work full-time on her father's photography archive, and for the past decade has been organizing, researching and developing the archive with the support of the Zimmerman family.

Acknowledgements

A special acknowledgment goes to Mary Engel, president and founder of the American Photography Archive Group, for her vision to extend the reach of this organization across the country. We are thankful for her support and the resources she shared with us to make this event happen.

If Ken Light had not volunteered to open the space at the Graduate School of Journalism, this event may never have taken place. In addition, he graciously stepped forward to fill in and has become an informal, but crucial organizer.

We thank Alan Selsor for his work as an organizing committee member, and his enthusiasm and willingness to step forward to embrace a new area.